

Since 1946. East Penn

has been producing high-quality lead-acid batteries and battery accessories for the automotive, industrial, commercial, marine, stationary and specialty markets.

A progressive company committed to the future, East Penn operates the largest single-site battery manufacturing facility in the industry.

East Penn manufactures products to the exacting specifications of both private-label and original equipment customers.

In addition, our first-class products are marketed worldwide under the Deka brand name.



To keep pace with the increasing demand for our high quality products, East Penn is constantly pursuing an aggressive expansion plan. In fact, our modern manufacturing facilities and computer monitoring and control systems have made us the industry's most technologically advanced battery manufacturer. This advanced technology, combined with more than 250 quality assurance checks, ensure that every Deka battery meets rigid quality and performance standards.

At East Penn, we are concerned with the welfare of our employees, our environment and the surrounding community, so we are continually upgrading our environmental health & safety and recycling facilities.

Staffed with a long-term management team,
East Penn is an independent company,
dedicated to producing a world-class product,
delivered on time when and where it's needed
for complete customer satisfaction.

Directions to East Penn Manufacturing Facilities



From Allentown: Route 22 West to Route 100 South (Trexlertown exit). Route 100 to Route 222 South. Route 222 South to Kutztown exit. At third traffic light, turn left onto Noble Street. Follow this road out of Kutztown and over railroad tracks to second stop sign (approximately 4 miles). Make a right at stop sign, travel 1/4 mile and turn left at gate 2, Personnel is first building on right at top of the hill.

From Reading: Route 222 North to Route 662. At light, turn right on Route 662 South into Fleetwood. At light, turn left and follow road for approximately 3-1/2 miles, turn right at gate 2, Personnel is first building on right at top of hill.

From Pottstown: Route 422 West to Douglass-ville. At light turn right onto Route 662 North. Follow Route 662 North into Fleetwood. Turn right at light. Continue straight (leave Route 662) for approximately 3-1/2 miles, turn right at gate 2, Personnel is first building on right at top of hill.

From Pottsville: Route 61 South to Route 662. Route 662 South into Fleetwood. At light, turn left and follow road for approximately 3-1/2 miles, turn right at gate 2, Personnel is first building on right at top of hill.

EAST PENN manufacturing co., inc.

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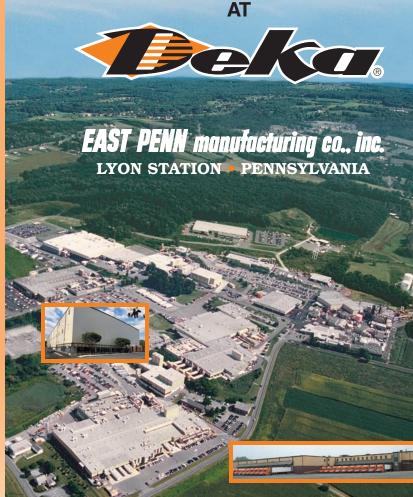
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TOP PAY

FOR

TOP PERFORMERS





East Penn is one of the few companies where you are given the chance to show your skills and move up based on your talent. Everyone's on a first-name basis.

IM 2 , Supervisor

What Keeps **Beka** Charged?

- Creating and Maintaining Job Opportunities
- Supporting Dedicated Employees
- Demonstrating Teamwork
- Providing Satisfaction to Prestigious Customers
- Producing Quality Products
- Striving for Excellence

- Maintaining ISO Certifications
- Achieving OSHA VPP Star Status
- Being Environmentally Responsible
- Employing Safety Conscious Individuals

- Being a Family-Oriented Company and a Privately-Owned Business
- Pride in Sustaining Positive Employee Relations



66 I like the sense of security; the sense of accomplishment you get when you see how this place is growing and that you're involved in it. I like coming to work; I've had perfect attendance.



A-2 Plant, Maintenance Supervisor

East Penn is an equal opportunity employer and does not discriminate on the basis of race, color, religion, sex or national origin.

East Penn is proud to provide a drug-free workplace.

What is the **Deka** Difference?



- Deka can make a difference in your life. It will give you the opportunity for advancement. I'm a supervisor now and proud to be a part of management in the best company.
 - MIT

Kutztown Facility Leader

- High Quality Work Life
- Minimal Employee Contribution for Benefit Participation
- Choice of Three Different Medical Plans
- Prescription and Dental Plans
- · Life Insurance
- Disability Insurance
- Competitive Wages and Starting Pay Rates
- Paid Vacation and Holidays
- On-the-Job Paid Training
- Profit Sharing and 401(k) Medical Retirement Savings Plans
- Christmas Club Savings Plan
- · Profit Sharing Plan
- Credit Union Membership Available

- Opportunity for Advancement
- Continuous Reinvestment in Technologically Advanced, State-of-the-Art Facilities and Equipment
- Company Provided Uniforms and Equipment
- · Safety, Health and Hygiene Monitoring
- Environmentally Responsible Practices
- Employee Suggestion/Reward Program



OAM

A-3 Finishing leader

At my former job, they didn't give you a 'thank you.' Here they can't do enough for you. Every time you turn around, they're giving you something. And they're really family oriented. I've already seen them send flowers to a funeral.