



THE COMPLETE BATTERY LINE



Leading-edge manufacturing, using the industry's most modern computer-integrated equipment, has made East Penn the leader in advanced battery manufacturing technology. State-of-the-art



computerization is implemented in every phase of battery production.



Distribution Center

With the industry's leading technical staff and resources, East Penn's engineering team keeps

Computer-integrated and robotic manufacturing systems

the company at the forefront of battery research and development. East Penn is constantly utilizing the latest technology and equipment to create innovative new products.



A large truck fleet connects our extensive distribution network

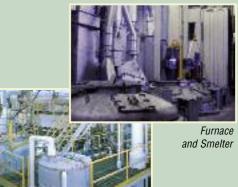
East Penn's large, modern truck, trailer and van fleet is on the road continually, keeping distributor and retailer stocks available when and where merchandise is needed. A fully equipped maintenance garage keeps the fleet rolling around the clock.

East Penn has an extensive North American distribution network including strategically located distribution centers and almost 90 warehouses. These centers are located throughout the US and Canada to best service its wide customer base. A highly sophisticated "real time" inventory/order processing computer provides accurate order tracking and fast customer service.

ENVIRONMENTAL PROTECTION PROGRAM

East Penn is committed to implementing the highest environmental standards labeling this sixty-year plus tradition its "Environmental Protection Program." Through state-of-the-art recycling facilities and a companywide dedication to environmental health and safety, the company has made safe recycling and environmental stewardship an everyday practice.

The company's lead smelter and refinery is a model for the industry recycling virtually 100% of every used lead-acid battery component brought to its facility. East Penn built the battery industry's first acid reclamation plant, avoiding potentially hazardous acid disposal.



Wastewater treatment

The company also treats and reuses wastewater from its manufacturing plants in two modern Wastewater Distillation and Treatment Plants reducing the use of precious groundwater by

over 100,000 gallons per day. Companywide sustainability initiatives spread throughout its facilities such as collections to recycle paper, cardboard, plastic, used aluminum cans, and glass bottles.

East Penn was one of the first in the nation to install a scrubber unit, which eliminates sulfur dioxide emissions. The company continually monitors the ambient emissions around its plant site, which continues to decline even with a steady increase in production.

The company's modern facilities as well as longstanding "green" culture has made East Penn the most environmentally conscious and proactive battery manufacturer and recycler in the world.



INTERNATIONAL (EN)

Consists of the most popular EN (European Norm) sizes designed to match cover designs, dimensional configurations, hold-down requirements, and critical venting systems of original equipment.

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Durable batteries fit a variety of small engine applications and last longer in demanding outdoor use.

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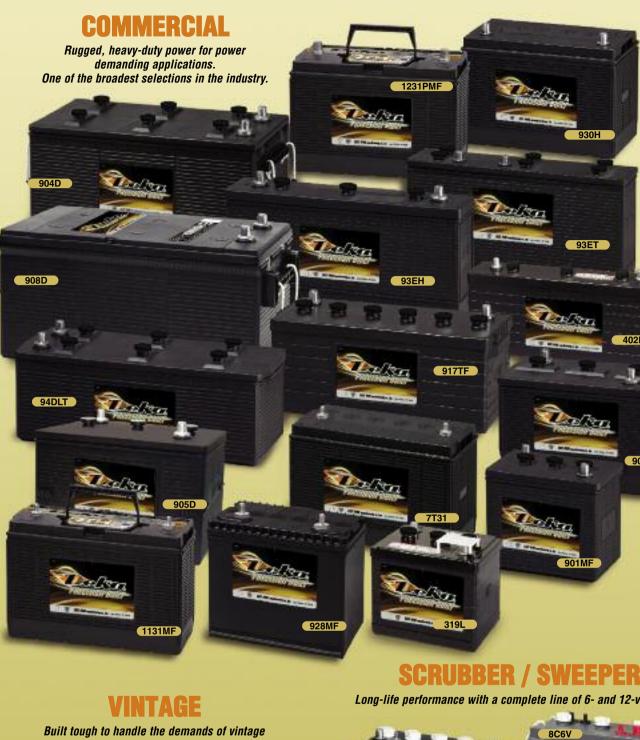
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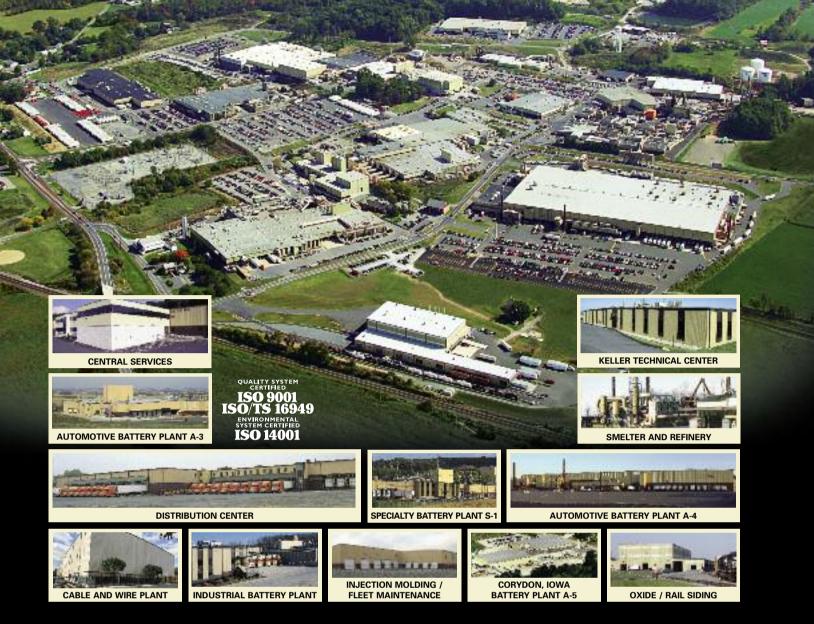
and light commercial vehicle needs.

429NF



olt sizes.





World's Largest and Most Modern Single-Site Battery Manufacturing Facility

Since 1946, East Penn has been producing high quality batteries and battery accessories for the automotive, commercial, marine, industrial, stationary, and specialty markets.

Facilities at its 520-acre manufacturing complex at Lyon Station, PA include four automotive battery plants, an industrial battery plant, a specialty battery plant, a state-of-the-art oxide facility, an innovative recycling infrastructure, and dozens of vertically integrated capabilities and other support facilities. An additional manufacturing facility in Corydon, IA helps accommodate widespread growth. East Penn owns and operates a wire, cable, and battery accessory plant and a multiple facility distribution center just miles away from its Lyon Station complex.

New high-tech facilities and computer monitoring and control systems have made the company an industry leader in advanced battery manufacturing.

East Penn's quality manufacturing is recognized worldwide and has met the global requirements of ISO 9001 and ISO/TS 16949 certification standards. East Penn is also a leader in innovative recycling and has met global environmental requirements of ISO 14001 certification standards.

Staffed with a long-term management team, East Penn is an independent company committed to the future and dedicated to producing high-class products and service to assure complete satisfaction, above and beyond the industry standard, to our partners and customers worldwide.



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